



HOW TO SURVIVE A RECESSION IN THE CONSTRUCTION INDUSTRY -PROSPERING IN A CYCLICAL MARKET-

TUESDAY APRIL 6, 2010

COURSE DESCRIPTION

This class is being offered to those members of the M&SCA, SMACNA, & NECA:

Dr. Thomas Schleifer, author of Construction Contractor's Survival Guide, will define economic and industry developments that are causing great concern among forecasters, contractors, and buyers of construction services. He will provide clear and tested methods to prepare for and prosper during market changes.

The Presentation will include specific actions to prepare for a construction slow-down. Participants will be able to identify events that will indicate the time to alter their strategy. According to Schleifer, a turn-around expert and authority on causes of business failure, "a construction enterprise that has prospered during its growth already possesses the knowledge and blueprint for how to make money in a declining market.

**ACE CONFERENCE CENTER
800 RIDGE PIKE
LAFAYETTE HILL, PA**

**7:30 AM - REGISTRATION/
CONTINENTAL BREAKFAST
8:AM - 12 NOON - SESSION**

ABOUT THE INSTRUCTOR DR. THOMAS SCHLEIFER

An acclaimed construction business, management, and turnaround expert, joined the construction industry at age 16 and brings more than 40 years of contracting and consulting experience to his presentation. He has a Bachelor of Science and Masters of Science in construction management from East Carolina University, and a Ph.D., also in construction management from Heriot-Watt University in Edinburgh, Scotland. Dr. Schleifer's experience includes serving as a foreman, field superintendent, and V.P. of a construction company he owned with his brother.



This combination of practical, hands on experience has given Dr. Shleifer a unique persepective on the causes of business failure and how to avoid them.



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For directions, please visit our web-site at
www.mcaepa.org

NO SHOW POLICY

If you are unable to attend, please give 24 hours notice to avoid being charged the full price.

REGISTER BY FRIDAY APRIL 2ND

YES! I will attend!

REGISTRATION FEE: Member \$25/person Non-Member \$50/person

TO REGISTER: Complete this form and mail or fax to 610-940-4994

Please check one: Invoice Check Enclosed (payable to MCAEPA) Visa AMEX Master Card

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